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The Platinum Rule for Trade Show Mastery: The Expert ...

The Golden Rule assumes that we know how others want to be treated, but the Platinum Rule encourages us to go further to learn about and try to treat others the way they want to be treated. It provides an incentive

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to open ourselves to better communication and to building relationships of trust--which is precisely the antidote for so much of our world's ills.

Introducing the Platinum Rule

More useful is the Platinum Rule: "Treat others the way they would like to be treated." If people don't want to be asked "Where are you from?", then don't ask them. Even if you don't mind being...

The Platinum Rule | Psychology Today

The Platinum Rule is a basic principle. Treat others how they would like to be treated. I prefer to use a different definition: "Everyone is you, living a different life. Treat them as such" Most are familiar with the Golden Rule (treat others how you would like to be treated), but the Platinum Rule is a far better lesson for life.

The Platinum Rule

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PROFIT-PRODUCING TRADE SHOWS AND CORPORATE EVENTS - IPS) BY ALESSANDRA, TONY{AUTHOR}Paperback by Tony Alessandra (ISBN:) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

(THE PLATINUM RULE FOR TRADE SHOW MASTERY: THE EXPERT ...

In its simplest form, it states, "Treat others as you would like to be treated." Based on the basic concept of mutual respect, it is typically beneficial as a work, personal and life philosophy component. A popular variation, commonly called the "Platinum Rule," coined and trademarked by Dr. Tony Alessandra, often works well in the business world. "Treat others the way they would like to be treated" is the basis of the Platinum Rule.

How to Use the Platinum Rule | Bizfluent
The goal of The Platinum Rule is personal chemistry and productive relationships. You do not have to change your personality. You do not have to roll over and submit to others. You simply have to understand what drives people and recognize your options for dealing with them. The Platinum Rule divides behavioral

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Profits and Reduce Stress in your Trade Shows and Corporate Events! A few short years ago, there was little need for this book. However, the trade show and event marketplace has drastically changed.

The Platinum Rule for Trade Show Mastery by Tony ...

So Kerpen came up with the Platinum Rule: Do unto others as they would want done to them. Says Kerpen, "The Golden Rule, as great as it is, has limitations, since all people and all situations are...

How the Platinum Rule Trumps the Golden Rule Every Time ...

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The process of extracting the metal from ores can take five to seven months and may require ten tons of ore to yield one ounce of platinum. The cost of mining an ounce of platinum is nearly twice that of mining an ounce of gold. Only 200 million ounces of platinum reside above ground compared to 5 billion ounces of gold. Where Can You Trade Platinum?

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The platinum rule for trade show mastery :
"Do unto others as they would have you do unto them"

*The platinum rule for trade show mastery :
"Do unto others ...*

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