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applies the principles of disruptive innovation to the broken health care system with two pioneers in the field—Dr. Jerome Grossman and Dr. Jason Hwang. Together, they exhaustively examine the challenges facing health care today and propose a set of clear, innovative, and actionable solutions that will both reduce the cost of health care and lead to improved health outcomes for millions.

The Innovator's Prescription by Clayton Christensen

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When disruptive innovators assume that relying on the existing value network is a cheaper, faster way to succeed, they invariably find that ensconcing their "piece" of the system into the old value network kills their innovation—or it co-opts and reshapes their disruptive business model so that it conforms to that system.

Introduction | The Innovator's Prescription: A Disruptive ...

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About the Authors. Clayton M. Christensen, also the author of The Innovator ' s Dilemma, The Innovator ' s Solution and Disrupting Class, is a professor at the Harvard Business School.The late Jerome H. Grossman, M.D., headed the Harvard Kennedy School Health Care Delivery Policy Program.Jason Hwang, M.D., is the co-founder and Executive Director, Health Care of Innosight Institute, a not-for ...

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Overall then, in order to lower the rate of cost increases in health care while maintaining quality and increasing choice, the prescription is to encourage disruptive innovation in technology and...

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His first book, The Innovator's Dilemma, articulated his theory of disruptive technology. Clayton M. Christensen is the Robert and Jane Cizik Professor of Business Administration at the Harvard Business School, with a joint appointment in the Technology & Operations Management and General Management faculty groups.

Innovator's Prescription by Clayton M. Christensen

The Innovator's Prescription: A Disruptive Solution to the Healthcare Crisis author: Clayton Christensen , Harvard Business School, Harvard University
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The Innovator's Prescription: A Disruptive Solution ...

The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail, generally referred to as The Innovator's Dilemma, first published in 1997, is the best-known work of the Harvard professor and businessman Clayton Christensen. It expands on the concept of disruptive technologies, a term he coined in a 1995 article Disruptive Technologies: Catching the Wave.

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