

## Mastering Social Media Mining With R

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It will show you how to employ scientific Python tools to mine popular social websites such as Facebook, Twitter, Quora, and more. Explore the Python libraries used for social media mining, and get the tips, tricks, and insider insight you need to make the most of them. Discover how to develop data mining tools that use a social media API, and how to create your own data analysis projects using Python for clear insight from your social data.

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In addition to co-authoring Data Science Essentials with R by Packt Publishing, Sharan has also co-authored Mastering Social Media Mining with R by Packt Publishing. He maintains [www.rsharankumar.com](#) , a website with links to his social profiles and data blog.

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Mastering Social Media Mining with R. Extract valuable data from your social media sites and make better business decisions using R. Book Name: Mastering Social Media Mining with R. Author: Sharan Kumar Ravindran, Vikram Garg. ISBN-10: 1784396311.

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Your social media is filled with a wealth of hidden data \u2013 unlock it with the power of Python. Transform your understanding of your clients and customers when you use Python to solve the problems of understanding consumer behavior and turning raw data into actionable customer insights.

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Mastering Social Media Mining with Python Code repository for Mastering Social Media Mining with Python (July 2016) Ebook and paperback at Packt Publishing (the publisher) Ebook and paperback at Amazon.com and Amazon UK

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Extraction of meaning from unstructured text data present in social media is described as text mining. The primary targets of this type of mining are blogs and micro blogs such as Twitter. It's applicable to other social networks such as Facebook that contain links to posts, blogs, and other news articles.

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What You Will Learn. Interact with a social media platform via their public API with Python. Store social data in a convenient format for data analysis. Slice and dice social data using Python tools for data science. Apply text analytics techniques to understand what people are talking about on social media.

[Mastering Social Media Mining with Python](#)

The Mastering Social Media Mining with R is a great book in social media analysis. The book starts with the basic of social media mining and explains variety of concepts and tools which are necessary to know. It offers a comprehensive explanations of doing data mining from Twitter, Facebook, Instagram and Github in four chapters.

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