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Acknowledged authors McKeen, James D., Smith, Heather wrote IT Strategy (2nd Edition) comprising 336 pages back in 2011. Textbook and eBook are published under ISBN 0132145669 and 9780132145664. Since then IT Strategy (2nd Edition) textbook was available to sell back to BooksRun online for the top buyback price or rent at the marketplace.

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There is no clear link to business strategy, this project was very unclear about its value and its objectives. There doesn't appear to have been a prioritization process or any oversight (governance) over the project's general development. 4. There were no apparent stage gates where the benefits and the costs could be reassessed. 5.

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